

SUCCESS – SUCCESSFUL CAREGIVER COMMUNICATION AND EVERYDAY SITUATION SUPPORT IN DEMENTIA CARE

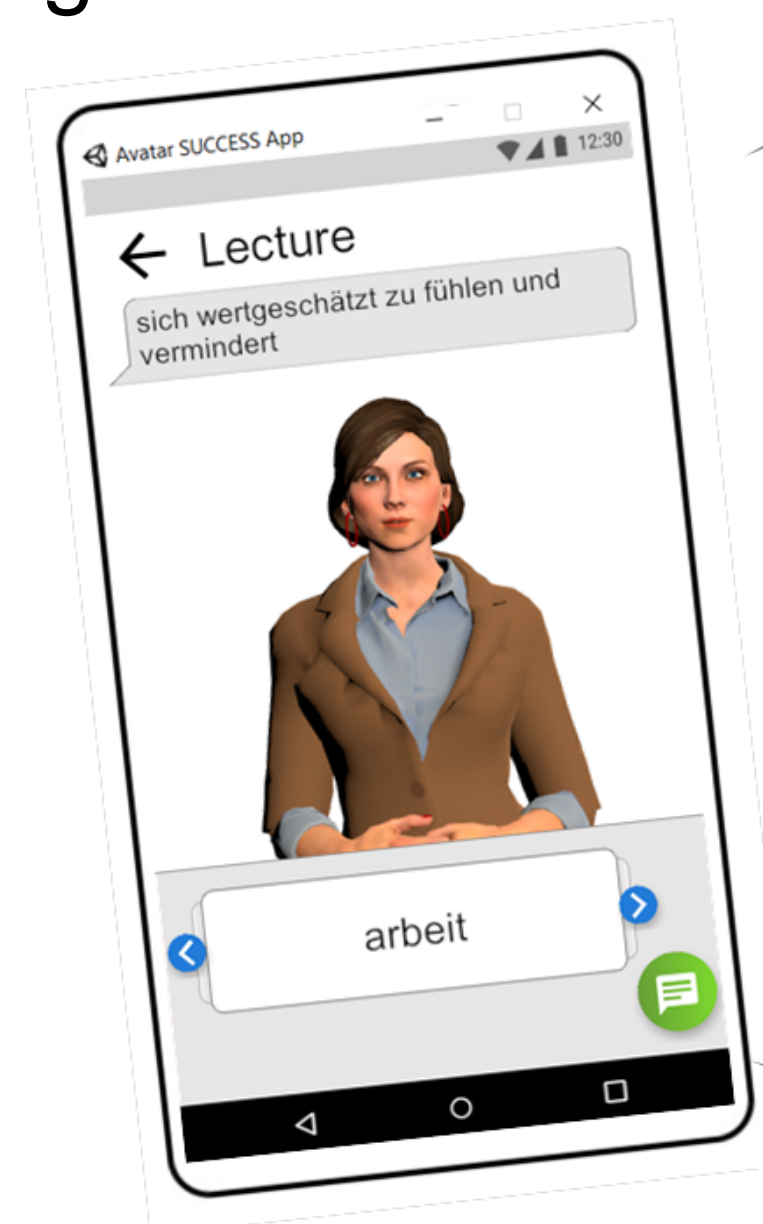
SUCCESS

Objectives of the project

The SUCCESS project provides an innovative mobile training application to support formal and informal caregivers to appropriately interact with people with dementia. The application offers evidence-based communication and intervention strategies and guides the user to effectively respond to specific situations in dementia care.

SUCCESS pursues the following objectives:

1. Relieve caregiver stress
2. Enhance well-being of persons with dementia
3. Develop engaging role-play driven trainings
4. Provide in-situ guidance
5. Follow a user centred design process
6. Ensure market and business efficiency



Learn communication strategies
by innovative trainings with your avatar

Get guidance for specific situations
to properly interact with people with dementia

Take care after yourself
by getting emotional support and tips

Organize your care activities
to balance it with your own interests

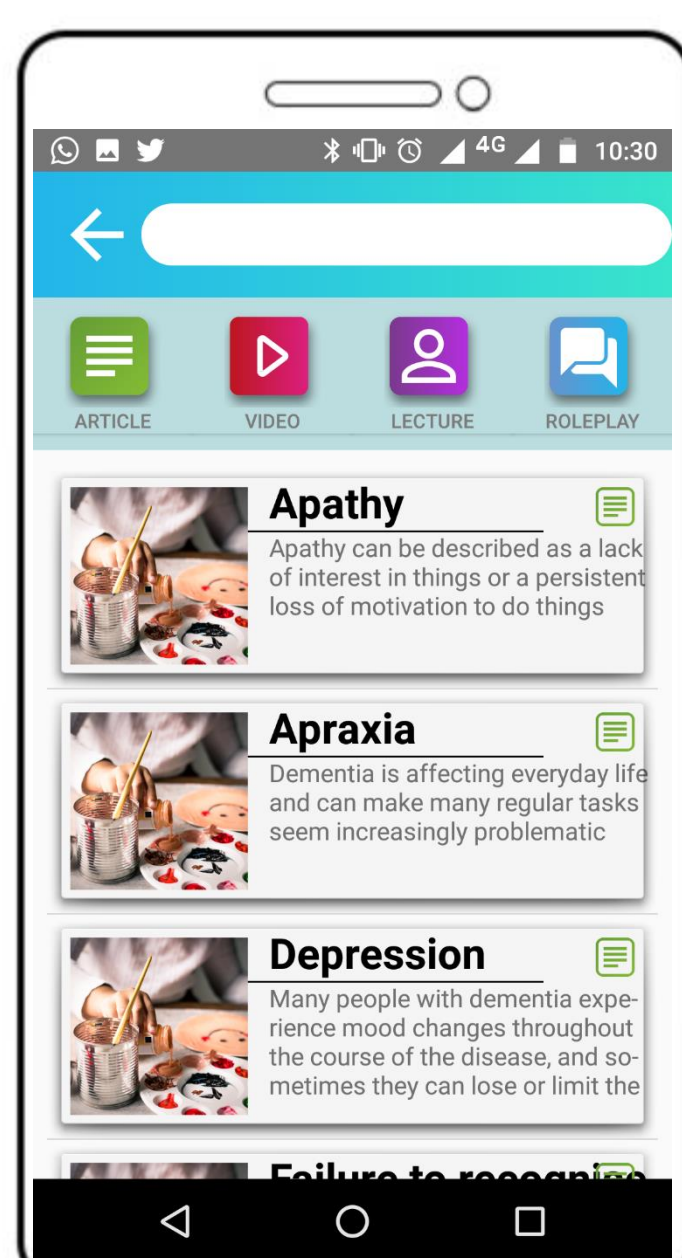
Avoid self-stigma
by learning appropriate actions and reactions



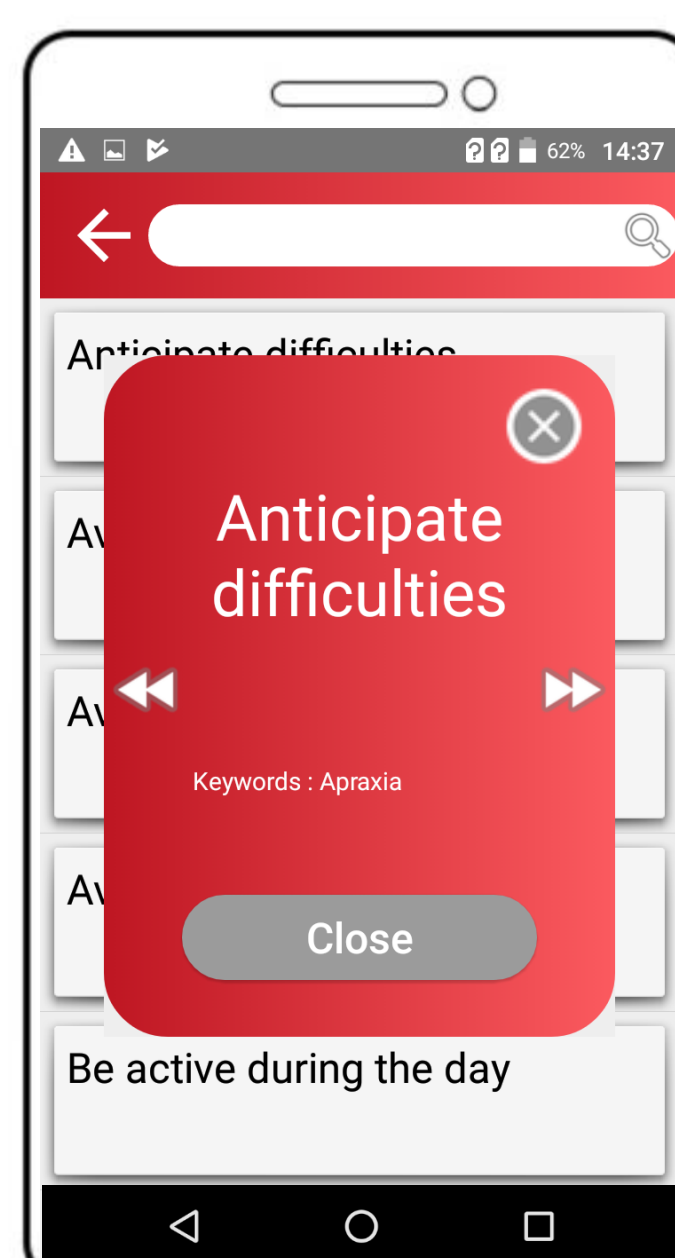
SUCCESSful identification of user needs

- In-depth understanding of carers' needs, requirements and social practices as well as contextual factors
- Ethnographic approach
- Researchers observe and participate in the life of informal carers and the working practice of formal carers
- Following grounded theory according to Corbin and Strauss (1990)
- Followed by iterative evaluations with users in the lab and the real usage context to inform design and content development

Interaction and service design



Different content types:
Articles, videos, avatar lectures and role-plays are provided to support different usage contexts and learning styles



Situation-based interaction:
Quick info guides the user with tips how to deal with the current situation



Multi-modal approach:
Speech and touch interaction to support easy access to training lectures